

Multimedia Presentation Rubric

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| Demonstration of understanding | The presentation addresses all elements of the task and effectively demonstrates understanding of the topic, text(s), or findings. | The presentation partially addresses the task and generally demonstrates understanding of the topic, text(s), or findings. | The presentation does not address the task or demonstrates a lack of understanding of the topic, text(s), or findings. |
| Organization and development of presentation | The presentation is organized clearly and logically so that listeners can easily identify the central ideas or claims and follow the line of reasoning; the supporting evidence is relevant and from credible sources. | The presentation is organized and has a clear central idea or claim and supporting evidence from credible sources. | The presentation has a central idea or claim and/or supporting evidence. |
| Multimedia components | The presentation effectively incorporates multimedia components (e.g., videos, graphics, images, music, sound) and visual displays to clarify, support, or enhance, the central ideas or claims. | The presentation incorporates multimedia components (e.g., videos, graphics, images, music, sound) and visual displays. | The presentation either fails to incorporate multimedia components (e.g., videos, graphics, images, music, sound) and visual displays or the components are distracting and ineffective. |
| Delivery of presentation | Speaker maintains consistent and appropriate eye contact, adequate volume, and clear pronunciation. | Speaker makes eye contact and can be generally heard and understood. | Speaker sometimes makes eye contact and is generally difficult to understand. |